

## Pod cast rubric

	Beginning 3	Developing 6	Advanced 9
Intro	Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear	Somewhat engaging and provides a vague purpose. Alludes to who is speaking.	Catchy and clever introduction. Establishes a clear purpose; engaging the listener immediately. The listener can identify the speaker.
Content	Information is inaccurate. Vocabulary/sound is inappropriate for the audience or topic. Pod cast does not include information from other sources. Does not stay on topic.	Information is inaccurate or long-winded. More information is needed to answer the essential question (What do we need to know). Vocabulary/sound adequately engages the listener. Pod cast includes information from more than one source.	Creativity and original content enhances the podcast in a creative way. Accurate information and succinct concepts are presented. Vocabulary and sound enhance content. Quotes and sources of information are credited appropriately. Keeps focus on the topic and essential question (what do we need to know) is answered.
Delivery	Delivery is hesitant and choppy. The presenter sounds as if he/she is reading from a script. Multiple grammar errors and present. Enunciation is unclear and faint. Expression and rhythm are distracting throughout the pod cast.	Enunciation, expression, pacing are effective throughout the podcast. Minimal grammatical errors are present. Rehearsed, smooth delivery	Well rehearsed, smooth delivery in a conversational style. Highly effective enunciation and presenter's speech is clear and intelligible, not distant and muddled. Expression, and rhythm keep the audience listening.